



# POTENTIAL DEVELOPMENT

Creating Brighter Futures for Students with Autism

## Mahoning Valley Pizza Cook-Off 2018 Sponsorship Opportunities

### o TITLE SPONSOR - \$5,000

- Exclusive naming rights to the event. Company logo/name will appear on all advertising including television commercials, billboards, websites, social media, radio promotions and at the event, 30,000-40,000 flyers adhered to pizza boxes of participating pizzerias and indoor signage at the pizzerias.
- Opportunity for company representative to appear in a :30 television commercial that will be aired immediately following event
- Opportunity for company representative to participate in live television appearances and on-air promotions with Clear Channel stations
- Company logo on event t-shirts
- 20 Tickets with preferred seating at two reserved tables with table signs
- Full-page (4-color) ad in the program book with preferred placement
- One company representative to serve on the "Celebrity Judges" panel



### o PREMIER SPONSOR - \$2,500

- Company logo on all promotional material for the event, including television spots, billboards, flyers, websites, social media and email blasts
- Company logo on event t-shirts
- Company logo/name recognition at event
- 10 Tickets with preferred seating at a reserved table with a table sign
- Full-page (4-color) ad in the program book with preferred placement
- One company representative to serve on the "Celebrity Judges" panel
- One 8' table at the event to promote company/organization

### o GRANDISSIMO - \$1,000

- Company logo/name recognition on all press releases, social media and websites
- Company logo on event t-shirts
- Name recognition at event
- 10 tickets plus preferred seating at a reserved table with a table sign
- Full-page (4-color) ad in the program book with preferred placement

### o X-LARGE - \$500

- Name recognition at the event
- 10 tickets at a reserved table with a table sign
- Full-page ad (4-color) in the program book



Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Thank you for your support! Please mail form and payment to:**

Potential Development, ATTN: MV Pizza Cook-Off  
2405 Market Street Youngstown, Ohio 44507