



MESSAGE FROM THE CEO

Happy Birthday Potential Development!!!!

On October 3, 1953, the founding trustees, Mrs. Norman Auburn, Dale Brothers and John H. Yerian signed the original Articles of Incorporation and hired Christine Kline as the very first Executive Director. The agency was originally founded as the United Cerebral Palsy Association.

In 1975, Ms. Kline led the reincorporation of the Potential Development Program. Potential Development has always been a special needs preschool, in the beginning serving children with orthopedic and medical issues. The change in 1975 probably started the drive toward serving students with autism even though it was not a formal diagnosis at the time. That started in the 1990's and continues today.

The beginning of the school age program in 2001 was a huge change for Potential Development and really took us from a small nonprofit to a full-blown comprehensive school system for students with autism spectrum disorder.

The street fairs and carnivals of the 1950's have become the Mahoning Valley Pizza Cook-off and Trivia with a Twist.

The evolution of Potential Development has been an amazing journey!!!

It has truly been a pleasure and an honor to be a small part of this transition. I have been fortunate to be surrounded by an amazing Board of Directors and have the best staff in the Mahoning Valley!!!

Sincerely,
Paul



Mahoning Valley Trivia With a Twist



The **Ninth Annual Mahoning Valley Trivia with a Twist** event was held in September where a good time was had by all, including themed tables and costumes! Funds were raised for Potential Development's programs and services. The happy winners of the trivia competition were Team Southwoods. Thank you to Eddie Muransky and Deloran Muransky Thompson for their hard work as co-chairs and for everyone who attended! Attendees were thrilled to hear Patrick Lee's performance of The National Anthem on his electric guitar!



PD Staff posing for the 70th anniversary back to school photo!

MARK YOUR CALENDAR FOR UPCOMING ACTIVITIES

- Friday, October 13
NEOEA Day-School is closed
- Wednesday, October 18
Preschool Picture Day
- Thursday, October 19
Elementary/Middle School Picture Day
- Friday, October 20
High School Picture Day
- Wednesday, October 25
PTO Meeting, 8:30 a.m. at the HS
- Tuesday, October 31
Halloween parties

Nooray for Spirit Week

Potential Development Spirit Week
October 30th - November 3rd

Spirit Week

- Monday 30**
Favorite Color Day
Wear your favorite color from head to toe and let your vibrant personality shine. 
- Tuesday 31**
Halloween Costume Day
Dress up in your spookiest or most creative costumes and get into the Halloween spirit. 
- Wednesday 1**
Favorite Animal Day
Show your love for animals by dressing up as your favorite animal or wearing a shirt featuring your furry or feathered friends. 
- Thursday 2**
Pajama Day
Roll out of bed and come to school in your comfiest pajamas. It's the perfect way to unwind during the week. 
- Friday 3**
NFL/College Jersey or Color Day
Wear your favorite NFL or college team jersey or simply sport their colors to represent your fan pride. 

DAY OF CHAMPIONS AT CANFIELD HS

Our seniors learned all about Fall sports and activities at the **Day of Champions** event at Canfield HS. The day-long event was a perfect opportunity to be outside and for each of our students to be announced individually onto the field!



Simon Roofing Contributes to New Classroom

Allison Thomas, Co-Owner of Simon Roofing, presented Potential Development officials with a check for \$10,000. Simon Roofing is a long-time partner in the PD Promise corporate giving program. Their contribution will support the opening of a new classroom at the Elementary/Middle School to accommodate growth in enrollment. **THANK YOU!**



CANFIELD FAIR HIGHLIGHTS STUDENT ARTWORK



POTENTIAL DEVELOPMENT School for Students with Autism GIFT CARD PROGRAM

STAY TUNED FOR MORE INFORMATION AND EXCITING CHANGES!

JUST IN TIME FOR THE HOLIDAYS!

REMEMBER TO VISIT OUR ONLINE STORE TO ORDER PD APPAREL IN TIME FOR HOLIDAY GIFTS
POTENTIALDEVELOPMENT.ITEMORDER.COM/SHOP/SALE